



CLAUDIA T. JOHNSON HIGH SCHOOL

2023-2024 ALL SPORTS PROGRAM

BUSINESS & PERSONAL ADVERTISING OPPORTUNITIES

2023-2024 AD PRICING

<input type="checkbox"/> Full Page Ad - Inside Front Cover* \$1,000 <i>Dimensions: 7.5 in x 10 in</i>	<input type="checkbox"/> Full Page Ad \$650 <i>Dimensions: 7.5 in x 10 in</i>
<input type="checkbox"/> Full Page Ad - Inside Back Cover* \$1,000 <i>Dimensions: 7.5 in x 10 in</i>	<input type="checkbox"/> Half Page Ad \$350 <i>Dimensions: 4.75 in x 7.5 in</i>
<input type="checkbox"/> Full Page Ad - Back Cover* \$1,500 <i>Dimensions: 7.5 in x 10 in</i>	<input type="checkbox"/> Quarter Page Ad \$200 <i>Dimensions: 3.5 in x 4.75 in</i>
*First come, first served. Based on availability.	
	<input type="checkbox"/> Cubs to Jags Senior \$30 <i>Baby Picture will need to be submitted</i>

2023-2024 SPONSORSHIP PACKAGE PRICING

☐ **Navy Blue Sponsor \$5000**

*Commercial spots in Texas Sports Productions Streaming of all regular season football games
(with possibility of bonus commercials during all Jag sports' playoff game streaming sponsored by JPA)

*If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one as part of your sponsorship package

*Full page Program ad with premium placement (including inside covers if available)

*4 Tickets to JPA Annual Bash (October 20, 2023 - Tejas Rodeo)

*Golf Team at Jaggyshack Golf Extravaganza (Spring 2024)

*Logo and hyperlink on JaguarPride.org

*Option to display banner at Meet the Jags, JPA Annual Bash, JagFest Tailgates and Jaggyshack Golf Extravaganza (sponsor to provide banner, max size 4'x 8')

*Option to have table/booth at any JagFest Tailgates

* 4 JPA Social Media Posts (Facebook, Twitter and Instagram) during prime traffic thanking you as sponsor

*Can be paid in installments

☐ **Columbia Blue Sponsor \$3500**

*Commercial spots in Texas Sports Productions Streaming in regular season football games
(with possibility of bonus commercials during all Jag sports' playoff game streaming sponsored by JPA)

*If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one as part of your sponsorship package

*Full page Program ad with premium placement

*2 Tickets to JPA Annual Bash (October 20, 2023)

*Hole Sponsorship at Jaggyshack Golf Extravaganza (Spring 2024)

*Logo and hyperlink on JaguarPride.org

*Option to display banner at Meet the Jags, JPA Annual Bash, JagFest Tailgates and Jaggyshack Golf Extravaganza (sponsor to provide banner, max size 4'x 8')

*Option to have table/booth at any JagFest Tailgates

* 2 JPA Social Media Posts (Facebook, Twitter and Instagram) during prime traffic thanking you as sponsor

*Can be paid in installments

☐ **Columbia Blue Streaming Sponsor \$3000**

*Commercial spots in Texas Sports Productions Streaming in regular season football games
(with possibility of bonus commercials during all Jag sports' playoff game streaming sponsored by JPA)

*If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one as part of your sponsorship package

☐ **White Sponsor \$1500**

*Full Page Program Ad

*Logo and hyperlink on JaguarPride.org

*Option to display banner at Meet the Jags, JPA Annual Bash, JagFest Tailgates and Jaggyshack Golf Extravaganza (sponsor to provide banner, max size 4'x 8')

*Option to have table/booth at JagFest Tailgates

Material Specifications: Send digital advertisement (PDF or JPG), Photos (JPG 300 dpi), Logos (JPG, EPS, PDF) to program@jaguarpride.org

Deadline: All Advertisements and Material Due August 7, 2023. Questions? E-mail Karen Blanchette at program@jaguarpride.org

**Complete your order online at
www.JaguarPride.org/advertising
-OR-**

☐ **Payment Enclosed:** Mail this completed form with payment to:
JPA c/o Karen Blanchette, PO Box 593022, San Antonio, TX 78259

☐ **Please Invoice Me:** Mail this completed form to:
JPA c/o Karen Blanchette, PO Box 593022, San Antonio, TX 78259

Business Ad Information:

Company Name: _____
Contact Name: _____ Email: _____ Phone: _____
Mailing Address: _____
Brief Ad Description: _____

Personal Jag Ad: Send your individual student, group of friends or teammates best wishes and good luck for a great year!

Student(s) Name(s): _____
Parent Contact Name: _____ Email: _____ Phone: _____
Mailing Address: _____
Brief Ad Description: _____



Produced as a service of the Jaguar Pride Association (JPA), Johnson High School's athletic booster organization. JPA is a 501(c)3 organization. Tax ID # 85-0520076. All proceeds support ALL of the athletic programs and athletes at Johnson High School.