



CLAUDIA T. JOHNSON HIGH SCHOOL

2025-2026 ALL SPORTS PROGRAM

BUSINESS & PERSONAL ADVERTISING OPPORTUNITIES



2025-2026 AD PRICING

<input type="checkbox"/> Full Page Ad - Inside Front Cover* \$1,000 <i>Dimensions: 7.5 in x 10 in</i>	<input type="checkbox"/> Full Page Ad \$750 <i>Dimensions: 7.5 in x 10 in</i>
<input type="checkbox"/> Full Page Ad - Inside Back Cover* \$1,000 <i>Dimensions: 7.5 in x 10 in</i>	<input type="checkbox"/> Half Page Ad \$400 <i>Dimensions: 4.75 in x 7.5 in</i>
<input type="checkbox"/> Full Page Ad - Back Cover* \$1,500 <i>Dimensions: 7.5 in x 10 in</i>	<input type="checkbox"/> Quarter Page Ad \$250 <i>Dimensions: 3.5 in x 4.75 in</i>
<input type="checkbox"/> Full Page Ad - Roster Insert* \$1,500 <i>Dimensions: 7.5 in x 10 in</i>	<input type="checkbox"/> Cubs to Jags Senior \$40 <i>Baby Picture will need to be submitted</i>

**First come, first served. Based on availability.*

2025-2026 ADVERTISING PACKAGE PRICING

TIER 1

- Commercial spots in Texas Sports Productions Streaming of all regular season football games (with possibility of bonus commercials during all Jag sports' playoff game streaming sponsored by JPA)
- If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package
- Full page Program ad with premium placement (including inside covers if available)
- Logo and hyperlink on JaguarPride.org
- 4' x 8' Banner displayed at Meet the Jags, JPA Annual Bash, JagFest Tailgates and JagDash 5K Fun Run
- Option to have table/booth at JagFest Tailgates
- 4 Tickets to JPA Annual Bash (Sept 26, 2025)
- 4 Entries for JagDash 5K Fun Run (Spring 2026)
- 4 JPA Social Media Posts (Facebook, Twitter and Instagram) during prime traffic thanking you as sponsor

Can be paid in installments!

Golden Jaguar Sponsor **\$10,000**

- Includes all of the above in Tier 1, **AND:**
- Premium sponsorships (including advertising) with the TWO largest JPA Events: JagBash (Sept 26, 2025) AND JagDash 5K Fun Run (Spring 2026)

Silver Jaguar Sponsor **\$7500**

- Includes all of the above in Tier 1, **AND:**
- Premium sponsorship (including advertising) with ONE JPA Event: JagBash (Sept 26, 2025) OR JagDash 5K Fun Run (Spring 2026)

TIER 2

- Commercial spots in Texas Sports Productions Streaming of all regular season football games (with possibility of bonus commercials during all Jag sports' playoff game streaming sponsored by JPA)
- If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package
- Full page Program ad with premium placement (including inside covers if available)
- Logo and hyperlink on JaguarPride.org
- Option to display banner at Meet the Jags, JPA Annual Bash, JagFest Tailgates and JagDash 5K Fun Run (sponsor to provide banner, max size 4'x 8')
- Option to have table/booth at JagFest Tailgates

Can be paid in installments!

Navy Blue Sponsor **\$5,000**

- Includes all of the above in Tier 2, **AND:**
- 4 Tickets to JPA Annual Bash (Sept 26, 2025)
- 4 Entries for JagDash 5K Fun Run (Spring 2026)
- 4 JPA Social Media Posts (Facebook, Twitter and Instagram) during prime traffic thanking you as sponsor

Columbia Blue Sponsor **\$4,000**

- Includes all of the above in Tier 2, **AND:**
- 2 Tickets to JPA Annual Bash (Sept 26, 2025)
- Sign Sponsorship at JagDash 5K Fun Run (Spring 2026)
- 2 JPA Social Media Posts (Facebook, Twitter and Instagram) during prime traffic thanking you as sponsor

Jaguar Streaming Sponsor \$3,500

- Commercial spots in Texas Sports Productions Streaming in regular season football games (with possibility of bonus commercials during all Jag sports' playoff game streaming sponsored by JPA)
- If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package

White Sponsor **\$1,500**

- Full Page Program Ad
- Logo and hyperlink on JaguarPride.org
- Option to display banner at Meet the Jags, JPA Annual Bash, JagFest Tailgates and JagDash 5K Fun Run (sponsor to provide banner, max size 4'x 8')
- Option to have table/booth at JagFest Tailgates

Material Specifications:

Send digital advertisement (PDF or JPG), Photos (JPG 300 dpi), Logos (JPG, EPS, PDF) to program@jaguarpride.org

Deadline: All Advertisements and Material Due August 4, 2025.
Questions? E-mail Karen Blanchette at program@jaguarpride.org



Complete your order online at
form.jotform.com/251547324540150

- OR -

Payment Enclosed: Mail this completed form with payment to:
JPA c/o Karen Blanchette, PO Box 593022, San Antonio, TX 78259

Please Invoice Me: Mail this completed form to:
JPA c/o Karen Blanchette, PO Box 593022, San Antonio, TX 78259

Business Ad Information:

Company Name: _____
Contact Name: _____ Email: _____ Phone: _____
Mailing Address: _____
Brief Ad Description: _____

Personal Jag Ad: Send your individual student, group of friends or teammates best wishes and good luck for a great year!

Student(s) Name(s): _____
Parent Contact Name: _____ Email: _____ Phone: _____
Mailing Address: _____
Brief Ad Description: _____



Produced as a service of the Jaguar Pride Association (JPA), Johnson High School's athletic booster organization. JPA is a 501(c)3 organization. Tax ID # 85-0520076. All proceeds support ALL of the athletic programs and athletes at Johnson High School.