



# CLAUDIA T. JOHNSON HIGH SCHOOL JAGUAR ATHLETICS PROGRAM

## BUSINESS & PERSONAL ADVERTISING OPPORTUNITIES



SCAN HERE  
TO PURCHASE

### 2026-2027 ALL SPORTS PROGRAM

Our All Sports Program is a high-quality, full-color publication available for purchase online, at home football games, and through JPA merchandise events.

It's a season-long keepsake for families and a powerful way to reach a loyal local audience. Whether you're promoting your business or celebrating your Johnson Jaguar with a special shoutout, your support directly benefits all Johnson High School athletic programs!

- |   |  |
|---|--|
| <input type="checkbox"/> Full Page Ad - Inside Front Cover* \$1,000 | <input type="checkbox"/> Full Page Ad Dimensions 7.5 x 10 in. \$750      |
| <input type="checkbox"/> Full Page Ad - Inside Back Cover* \$1,000  | <input type="checkbox"/> Half Page Ad Dimensions 4.75 x 7.5 in. \$400    |
| <input type="checkbox"/> Full Page Ad - Back Cover* \$1,500         | <input type="checkbox"/> Quarter Page Ad Dimensions 3.5 x 4.75 in. \$250 |
| <input type="checkbox"/> Full Page Ad - Roster Insert* \$1,500      | <input type="checkbox"/> Cubs to Jags Senior Feature \$40                |

\*Only one available, First come, first served.

Submit your Senior's Baby Picture...for ALL Jaguar Class of '27 Seniors!

### 2026-2027 ADVERTISING PACKAGE PRICING

#### TIER 1

- Commercial spots in Texas Sports Productions Streaming of all regular season Varsity Football games (possibility of bonus commercials during Jag sports' playoff games)  
*If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package.*
- Full page Program Ad with premium placement (including inside covers if available)
- Logo & hyperlink on JaguarPride.org
- Banner displayed at Meet the Jags, JPA JagBash and JagDash 5K event \*\*
- Exhibitor Space at JagDash 5K event
- 4 Tickets to JPA Annual JagBash (10.09.2026)
- 4 Entries for JagDash 5K (Spring 2027)
- 4 JPA Social Media Posts during prime traffic thanking you as sponsor

**Can be paid in installments!**

#### Golden Jaguar Sponsor \$10,000

- Includes all of the above in Tier 1, **AND:**
- Sponsorships with the **BOTH** of the 2 largest JPA Events: JagBash Mockingbird Sponsor AND JagDash 5K LadyBird Sponsor

#### Silver Jaguar Sponsor \$7500

- Includes all of the above in Tier 1, **AND:**
- Sponsorships with 1 JPA Event of your choice: JagBash Mockingbird Sponsor OR JagDash 5K LadyBird Sponsor

#### TIER 2

- Commercial spots in Texas Sports Productions Streaming of all regular season Varsity Football games (possibility of bonus commercials during Jag sports' playoff game)  
*If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package.*
- Full page Program Ad
- Logo & hyperlink on JaguarPride.org
- Banner displayed at Meet the Jags, JPA JagBash and JagDash 5K event \*\*
- Exhibitor Space at JagDash 5K event

**Can be paid in installments!**

#### Navy Blue Sponsor \$5,000

- Includes all of the above in Tier 2, **AND:**
- 4 Tickets to JPA JagBash
- 4 Entries for JagDash 5K
- 4 JPA Social Media Posts during prime traffic thanking you as sponsor

#### Columbia Blue Sponsor \$4,000

- Includes all of the above in Tier 2, **AND:**
- 2 Tickets to JPA JagBash
- 2 Entries for JagDash 5K
- 2 JPA Social Media Posts during prime traffic thanking you as sponsor

**\*\*Sponsor to provide banner, max size 4'x 8'.**

If you do not have a banner, JPA will work with you to produce one at a discounted rate as part of your sponsorship package

#### Jaguar Streaming Sponsor \$3,500

- Commercial spots in Texas Sports Productions Streaming of all regular season Varsity Football games (possibility of bonus commercials during Jag sports' playoff games)  
*If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package.*

#### White Sponsor \$1,500

- Full Page Program Ad
- Logo & hyperlink on JaguarPride.org
- Banner displayed at Meet the Jags, JPA JagBash and JagDash 5K \*\*
- Exhibitor Space at JagDash 5K event

**To Order:** Scan the QR code above or visit [www.jaguarpride.org](http://www.jaguarpride.org)

**Deadline:** All Advertisements and Material Due August 8, 2026. Questions? E-mail Chris Bedell at [cbedelljpa@gmail.com](mailto:cbedelljpa@gmail.com)

#### Material Submission:

Digital advertisements (PDF or JPG)  
Photos (JPG 300 dpi minimum)  
Logos (JPG, PNG, PDF) can be uploaded into purchase form or emailed to [cbedelljpa@gmail.com](mailto:cbedelljpa@gmail.com)



# 2026-2027 EVENT SPONSORSHIP & ADVERTISING



JagBash is our Western themed fundraising event bringing together parents, alumni, local businesses, & community supporters for an unforgettable night of BBQ, Live Music, Digital & Live Auctions, and dancing at the Tejas Rodeo Company.



## Lone Star Title Sponsor \$7,500 (1 available)

- Presenting Sponsor - "JagBash 2026 presented by [Your Business]" in all mentions of the event
- Premier placement of Business name/Logo & hyperlink on **Event Webpage**
- Business name/Logo placement on all **Digital Auction Item pages**
- Recognition advertisement on **Texas Sports Productions Streaming** during regular season Varsity Football games
- Feature in **post-event Video** (posted to JPA Social Media) thanking you as a Title Sponsor
- Stage recognition throughout the event
- Premium VIP Table + tickets for 8 guests
- Logo & hyperlink on JaguarPride.org
- Banner displayed at event\*\*
- JPA Social Media Posts during prime traffic thanking you as sponsor

**Can be paid in installments!**

## Bluebonnet Legacy Sponsor \$3,500 (1 available)

- Business name/Logo on all official **Event Photos** (professional pictures sent to all attendees to share for free)
- Feature in **post-event Video** (posted to JPA Social Media) thanking you as a sponsor
- Logo & hyperlink on **Event Webpage**
- Stage recognition throughout the event
- Tickets to JagBash for 4 guests
- Logo and hyperlink on JaguarPride.org
- Banner displayed at event\*\*
- JPA Social Media Posts during prime traffic thanking you as sponsor

**\*\*Sponsor to provide banner, max size 4'x 8'.**

If you do not have a banner, JPA will work with you to produce one at a discounted rate as part of your sponsorship package

## Mockingbird Sponsor \$1,000 (available)

- Logo & hyperlink on **Event Webpage**
- Business name/Logo on **event day signage**
- Stage recognition throughout the event
- Tickets to JagBash for 2 guests
- Logo & hyperlink on JaguarPride.org
- Banner displayed at event\*\*
- JPA Social Media Post thanking you as sponsor

## Compadre Event Day Sponsorships

**\$500 each**

Business Name/Logo signage & Social Media recognition

- Dining Sponsor: Signage at a buffet table
- Dessert Sponsor: Signage at the dessert table
- Photobull Sponsor: Signage at the PhotoBull
- Bar Sponsor: Signage at a bar station. Sponsor can provide company koozies for guests if desired.



JagDash is our annual community 5K/1K Fun Run & walk that brings together families, students, and participants of all ages to enjoy a high-energy event filled with music & activities to support all Johnson Jaguar Athletic Programs!



## State Champion Title Sponsor \$5,000 (1 available)

*Includes all Jaguar MVP Sponsor benefits, PLUS:*

- Presenting Sponsor - "JagDash 2027 presented by [Your Business]" in all mentions of the event
- Business name/Logo on official **Race Photographs** (professional photos for all participants to download & share for free)
- Premier Logo Placement on 5K Race Tshirt
- Upgrade to **Full Page Ad** in All Sport Program
- Feature in **post-event Video** (posted to Social Media) thanking you as the Title Sponsor
- Eight 5K entries & dedicated **10x15 Exhibitor Space** near 5K Finish Line

## Jaguar MVP Sponsor \$3,500 (1 available)

*Includes all Victory Lap Sponsor benefits, PLUS:*

- Business name/Logo on **Custom JagDash Race Bibs**
- Speaking opportunity at beginning of 5K (1-2 min)

## Victory Lap Sponsor \$2,500 (1 available)

*Includes all LadyBird Sponsor benefits, PLUS:*

- Prominent Logo Placement on 5K Race Tshirt
- Speaking opportunity at beginning of 1K (1-2 min)
- Feature in **post-event Video** (posted to JPA Social Media) thanking you as a sponsor
- Upgrade to **Half Page Ad** in All Sport Program
- Eight 5K entries & **10x15 Exhibitor Space** at event

## LadyBird Sponsor \$1,000

*Includes all Bluebonnet Sponsor benefits, PLUS:*

- Quarter Page Ad in All Sport Program
- Logo & hyperlink on JaguarPride.org
- Four 5K entries & upgraded **10x15 Exhibitor Space** at event

## Bluebonnet Sponsor \$750

- Business Name/Logo on **5K Race Tshirt**
- Business name/Logo on **Race registration website, event day signage, & JPA Social Media Posts**
- Two 5K entries & **10x10 Exhibitor Space** at event
- DJ Shout-Out during event

## Event Day Sponsorships \$500

Includes event day signage with Business name/Logo & Social Media recognition

- Rad Jag Jams: DJ Sponsor
- Start Your Engines: Start Line Sponsor
- Please Don't Die: Water Station Sponsor
- Jag Fuel: Snack Station Sponsor
- Got It Done: Finish Line Sponsor
- Nailed It: Awards Sponsor

**To Order:** Scan the QR codes above or visit [www.jaguarpride.org](http://www.jaguarpride.org)

Questions? E-mail Chris Bedell at [chedelljpa@gmail.com](mailto:chedelljpa@gmail.com)