



CLAUDIA T. JOHNSON HIGH SCHOOL JAGUAR ATHLETICS PROGRAM



SCAN HERE
TO PURCHASE

BUSINESS & PERSONAL ADVERTISING OPPORTUNITIES

2026-2027 ALL SPORTS PROGRAM

Our All Sports Program is a high-quality, full-color publication available for purchase online, at home football games, and through JPA merchandise events. It's a season-long keepsake for families and a powerful way to reach a loyal local audience. Whether you're promoting your business or celebrating your Johnson Jaguar with a special shoutout, your support directly benefits all Johnson High School athletic programs!

Full Page Ad - Inside Front Cover* \$1,000

Full Page Ad - Inside Back Cover* \$1,000

Full Page Ad - Back Cover* \$1,500

Full Page Ad - Roster Insert* \$1,500

**Only one available, first come, first served.*

Full Page Ad Dimensions 7.5 x 10 in. \$750

Half Page Ad Dimensions 4.75 x 7.5 in. \$400

Quarter Page Ad Dimensions 3.5 x 4.75 in. \$250

Cubs to Jags Senior Feature \$40

Submit your Senior's Baby Picture...for ALL Jaguar Class of '27 Seniors!

2026-2027 ADVERTISING PACKAGE PRICING

TIER 1

- **Commercial spot in Texas Sports Productions Streaming** of all regular season Varsity Football games (possibility of bonus commercials during Jag sports' playoff games)
If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package.
- **Full page Program Ad** with premium placement (including inside covers if available)
- **Logo & hyperlink** on JaguarPride.org
- **Banner displayed** at Meet the Jags, JPA JagBash and JagDash 5K event **
- **Exhibitor Space** at JagDash 5K event
- **4 Tickets** to JPA Annual JagBash (10.09.2026)
- **4 Entries** for JagDash 5K (Spring 2027)
- **4 JPA Social Media Posts** during prime traffic thanking you as sponsor

Can be paid in installments!

Golden Jaguar Sponsor \$10,000

- Includes all of the above in Tier 1, **AND:**
- **Sponsorships** with the **BOTH** of the 2 largest JPA Events:
JagBash Mockingbird Sponsor AND
JagDash 5K LadyBird Sponsor

Silver Jaguar Sponsor \$7500

- Includes all of the above in Tier 1, **AND:**
- **Sponsorships** with 1 JPA Event of your choice: JagBash Mockingbird Sponsor OR JagDash 5K LadyBird Sponsor

TIER 2

- **Commercial spot in Texas Sports Productions Streaming** of all regular season Varsity Football games (possibility of bonus commercials during Jag sports' playoff game)
If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package.
- **Full page Program Ad**
- **Logo & hyperlink** on JaguarPride.org
- **Banner displayed** at Meet the Jags, JPA JagBash and JagDash 5K event **
- **Exhibitor Space** at JagDash 5K event

Can be paid in installments!

Navy Blue Sponsor \$5,000

- Includes all of the above in Tier 2, **AND:**
- 4 Tickets to JPA JagBash
- 4 Entries for JagDash 5K
- 4 JPA Social Media Posts during prime traffic thanking you as sponsor

Columbia Blue Sponsor \$4,000

- Includes all of the above in Tier 2, **AND:**
- 2 Tickets to JPA JagBash
- 2 Entries for JagDash 5K
- 2 JPA Social Media Posts during prime traffic thanking you as sponsor

****Sponsor to provide banner, max size 4'x 8'.**

If you do not have a banner, JPA will work with you to produce one at a discounted rate as part of your sponsorship package

Jaguar Streaming Sponsor \$3,500

- **Commercial spot in Texas Sports Productions Streaming** of all regular season Varsity Football games (possibility of bonus commercials during Jag sports' playoff games)
If you do not have a 30 second commercial spot for your business, Texas Sports Production will work with you to produce one at a discounted rate as part of your sponsorship package.

White Sponsor \$1,500

- **Full Page Program Ad**
- **Logo & hyperlink** on JaguarPride.org
- **Banner displayed** at Meet the Jags, JPA JagBash and JagDash 5K **
- **Exhibitor Space** at JagDash 5K event

To Order: Scan the QR code above or visit www.jaguarpride.org

Deadline: All Advertisements and Material Due August 8, 2026. Questions? E-mail Chris Bedell at cbedelljpa@gmail.com

Material Submission:

*Digital advertisements (PDF or JPG)
Photos (JPG 300 dpi minimum)
Logos (JPG, PNG, PDF) can be uploaded into purchase form or emailed to cbedelljpa@gmail.com*



2026-2027 EVENT SPONSORSHIP & ADVERTISING



JagBash is our Western themed fundraising event bringing together parents, alumni, local businesses, & community supporters for an unforgettable night of BBQ, Live Music, Digital & Live Auctions, and dancing at the Tejas Rodeo Company.



Lone Star Title Sponsor \$7,500 (1 available)

- Presenting Sponsor - "JagBash 2026 presented by [Your Business]" in all mentions of the event
- Premier placement of Business name/Logo & hyperlink on **Event Webpage**
- Business name/Logo placement on all **Digital Auction Item pages**
- Recognition advertisement on **Texas Sports Productions Streaming** during regular season Varsity Football games
- Feature in **post-event Video** (posted to JPA Social Media) thanking you as a Title Sponsor
- Stage recognition throughout the event
- Premium VIP Table + tickets for 8 guests
- Logo & hyperlink on JaguarPride.org
- Banner displayed at event**
- JPA Social Media Posts during prime traffic thanking you as sponsor

Can be paid in installments!

Bluebonnet Legacy Sponsor \$3,500 (1 available)

- Business name/Logo on all official **Event Photos** (professional pictures sent to all attendees to share for free)
- Feature in **post-event Video** (posted to JPA Social Media) thanking you as a sponsor
- Logo & hyperlink on **Event Webpage**
- Stage recognition throughout the event
- Tickets to JagBash for 4 guests
- Logo and hyperlink on JaguarPride.org
- Banner displayed at event**
- JPA Social Media Posts during prime traffic thanking you as sponsor

****Sponsor to provide banner, max size 4'x 8'.**

If you do not have a banner, JPA will work with you to produce one at a discounted rate as part of your sponsorship package

Mockingbird Sponsor \$1,000

- Logo & hyperlink on **Event Webpage**
- Business name/Logo on **event day signage**
- Stage recognition throughout the event
- Tickets to JagBash for 2 guests
- Logo & hyperlink on JaguarPride.org
- Banner displayed at event**
- JPA Social Media Post thanking you as sponsor

Compadre Event Day Sponsorships \$500 each

Business Name/Logo signage & Social Media recognition

- Dining Sponsor: Signage at a buffet table
- Dessert Sponsor: Signage at the dessert table
- Photobull Sponsor: Signage at the PhotoBull
- Bar Sponsor: Signage at a bar station. Sponsor can provide company koozies for guests if desired.

Interested in donating a service, item, or gift basket to the Auction?
email jagpride.events@gmail.com



JagDash is our annual community 5K/1K Fun Run & walk that brings together families, students, and participants of all ages to enjoy a high-energy event filled with music & activities to support all Johnson Jaguar Athletic Programs!



State Champion Title Sponsor \$5,000 (1 available)

Includes all Jaguar MVP Sponsor benefits, PLUS:

- Presenting Sponsor - "JagDash 2027 presented by [Your Business]" in all mentions of the event
- Business name/Logo on official **Race Photographs** (professional photos for all participants to download & share for free)
- Premier Logo Placement on 5K Race Tshirt
- Upgrade to **Full Page Ad** in All Sport Program
- Feature in **post-event Video** (posted to Social Media) thanking you as the Title Sponsor
- Eight 5K entries & dedicated **10x15 Exhibitor Space** near 5K Finish Line

Jaguar MVP Sponsor \$3,500 (1 available)

Includes all Victory Lap Sponsor benefits, PLUS:

- Business name/Logo on **Custom JagDash Race Bibs**
- Speaking opportunity at beginning of 5K (1-2 min)

Victory Lap Sponsor \$2,500 (1 available)

Includes all LadyBird Sponsor benefits, PLUS:

- Prominent Logo Placement on 5K Race Tshirt
- Speaking opportunity at beginning of 1K (1-2 min)
- Feature in **post-event Video** (posted to JPA Social Media) thanking you as a sponsor
- Upgrade to **Half Page Ad** in All Sport Program
- Eight 5K entries & **10x15 Exhibitor Space** at event

LadyBird Sponsor \$1,000

Includes all Bluebonnet Sponsor benefits, PLUS:

- Quarter Page Ad in All Sport Program
- Logo & hyperlink on JaguarPride.org
- Four 5K entries & upgraded **10x15 Exhibitor Space** at event

Bluebonnet Sponsor \$750

- Business Name/Logo on **5K Race Tshirt**
- Business name/Logo on **Race registration website, event day signage, & JPA Social Media Posts**
- Two 5K entries & **10x10 Exhibitor Space** at event
- DJ Shout-Out during event

Event Day Sponsorships \$500

Includes event day signage with Business name/Logo & Social Media recognition

- Rad Jag Jams: DJ Sponsor
- Start Your Engines: Start Line Sponsor
- Please Don't Die: Water Station Sponsor
- Jag Fuel: Snack Station Sponsor
- Got It Done: Finish Line Sponsor
- Nailed It: Awards Sponsor

To Order: Scan the QR codes above or visit www.jaguarpride.org

Questions? E-mail Chris Bedell at cbedelljpa@gmail.com